

THE | YORKSHIRE | co.
STATIONERY

2021-22 Wedding

YOUR GUIDE *to* SAVE
the DATES & WEDDING
INVITATIONS

Welcome



First off - congratulations! I hope to hear all about your lovely engagement story. You hopefully have an initial phone consultation booked with me, or maybe you're just researching wedding stationery. Either way, this guide is designed to help you through the stationery planning process.

One thing that can be daunting with any new life milestone, is the amount of new vocabulary that comes with it. You learn a lot of new jargon as you go through planning a wedding, so this guide sets out to help you learn about all the choices available to you, and what each one is in a simple, no-nonsense way.

So crack out a glass of bubbles - or a cup of tea, grab your other half and have a browse. I'll take you through timelines, what you should research before our consultation and I'll explain some of the stationery jargon you'll see across Pinterest and the wider internet.

CONTENTS

01

STATIONERY TIMELINES

When to enquire, and what do you need to know?

02

PIECES

What makes up an invitation suite?

03

LITTLE EXTRAS

What special touches can you add to your invitations?

04

KEEPING IT TOGETHER

Envelopes, pockets & fastenings

05

ADDRESSING

What are the addressing options?

06

PROCESS

What does the enquiry process look like?



01

STATIONERY TIMELINES

Everything you need to know
about when to order your Wedding
Invitations and Save the Dates

TIMELINES

What do you need to know about your wedding before enquiring about your stationery?

Whilst it's not absolutely necessary that you have all the details of your wedding finalised before enquiring about your stationery, it can help to have the following few details nailed down. If you have booked a design consultation with me, you will receive a client questionnaire which asks you the following questions:

VENUE

Where is your wedding venue?

A wedding venue is typically the first thing that couples book. This will give me an idea of the style of your wedding, and determines whether you need to follow timelines for a home or destination wedding (abroad).

DATE

What is your wedding date?

Your wedding date gives us a date to work back from in order to establish production timelines and deadlines for your stationery.

GUEST LIST

How many guests roughly are you inviting?

A rough estimate of your guest list size allows me to provide a more accurate quote for you, and again helps establish production and assembly timelines.

THEME

Have you decided on a theme or colour scheme?

You don't need to have the answer to this question finalised, but a general idea about your scheme or colour theme preferences will help. If you're not sure at all - that's fine! Talking about you as a couple, and your venue during your consultation, will likely start the ideas rolling.

TIMELINES

When should you order and send your Save the Dates?

Typically, save the dates are sent out around **6 months** before your wedding, which means you will need to enquire a minimum of **9 months** before your wedding.

For destination weddings you will need to leave slightly more time. You should take into consideration that your guests will most probably need to book time off work, book flights, hotels and possibly make childcare arrangements for when they are away. This is particularly true if you're planning a long weekend of wedding celebrations!

	ENQUIRE	SEND TO GUESTS
UK WEDDING	9-11 MONTHS	6-8 MONTHS
DESTINATION WEDDING	12-15 MONTHS	9-12 MONTHS

For 2021 UK weddings, the table below gives you an idea of when you should be enquiring about, and sending your save the dates.

ENQUIRE IN	SEND SAVE THE DATES	WEDDING MONTH
JAN 2021	APR 2021	OCT 2021
FEB 2021	MAY 2021	NOV 2021
MAR 2021	JUN 2021	DEC 2021
APR 2021	JUL 2021	JAN 2022
MAY 2021	AUG 2021	FEB 2022
JUN 2021	SEP 2021	MAR 2022
JUL 2021	OCT 2021	APR 2022
AUG 2021	NOV 2021	MAY 2022
SEP 2021	DEC 2021	JUN 2022
OCT 2021	JAN 2022	JUL 2022
NOV 2021	FEB 2022	AUG 2022
DEC 2021	MAR 2022	SEP 2022

TIMELINES

When should you order and send your Wedding Invitations?

Typically, wedding invitations are sent out around **3 months** before your wedding, which means you should ideally enquire with me a minimum of **6 months** before your wedding.

	ENQUIRE	SEND TO GUESTS
UK WEDDING	6-7 MONTHS	3-4 MONTHS
DESTINATION WEDDING	8-9 MONTHS	5-6 MONTHS

Again, with destination weddings, you'll need to allow extra time for your guests to make travel arrangements, book time off work, book flights, hotels and possibly make childcare arrangements for when they are away.

For 2020/21 UK weddings, the table below gives you an idea of when you should be enquiring about, and sending your wedding invitations.

ENQUIRE IN	SEND INVITES	WEDDING MONTH
JAN 2021	APR 2021	JUL 2021
FEB 2021	MAY 2021	AUG 2021
MAR 2021	JUN 2021	SEP 2021
APR 2021	JUL 2021	OCT 2021
MAY 2021	AUG 2021	NOV 2021
JUN 2021	SEP 2021	DEC 2021
JUL 2021	OCT 2021	JAN 2022
AUG 2021	NOV 2021	FEB 2022
SEP 2021	DEC 2021	MAR 2022
OCT 2021	JAN 2022	APR 2022
NOV 2021	FEB 2022	MAY 2022
DEC 2021	MAR 2022	JUN 2022

TIMELINES

How does this look on your stationery planning timeline?

Taking into consideration the timelines from the previous pages, this page gives you a approximate guide of when you should be thinking about the different pieces of wedding stationery. This is based on a home-country wedding. If you're getting married abroad you will need to allow yourself more time.

10-12 MONTHS BEFORE - RESEARCH

- You've booked your venue, now it's time to research colour schemes, themes and features of your dream wedding day. Pinterest and online wedding blogs are invaluable - there's also lots of inspiration on The Yorkshire Stationery Co. website - take a look!

9 MONTHS BEFORE: SAVE THE DATE ENQUIRY

- Get in touch to discuss your Save the Dates. You'll need a rough idea about guest list size, as well as any thoughts you've had on theme or colours - if you haven't chosen these things yet then you might want to keep your Save the Dates fairly neutral.

6 MONTHS BEFORE: SEND SAVE THE DATES

- Give your guests their long awaited sneak-peek and send those Save the Dates out in to the world!

6 MONTHS BEFORE: INVITATION ENQUIRY

- If you haven't already, now's the time to enquire about your Wedding Invitations. This gives us 3 months to plan your dream custom stationery.

3 MONTHS BEFORE: POST INVITATIONS

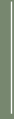
- If you are DIY addressing and sending out your invites yourself, make sure to leave yourself plenty of time, and get them sent out around the three month mark!

3 MONTHS BEFORE: DISCUSS ON-THE-DAY STATIONERY

- Next up is to start thinking about paper items for your wedding day. This could be place names, menu cards, table plans - the list is endless. Let me know what you're looking for, and we can discuss your requirements together.

1 MONTHS AFTER: THANK YOU CARD ENQUIRY

- If you've been on your honeymoon immediately after your wedding, then the honeymoon blues are likely to kick in around now! Liven up your back-to-work routine by ordering bespoke thank you cards to send to your guests.



02

STATIONERY PIECES

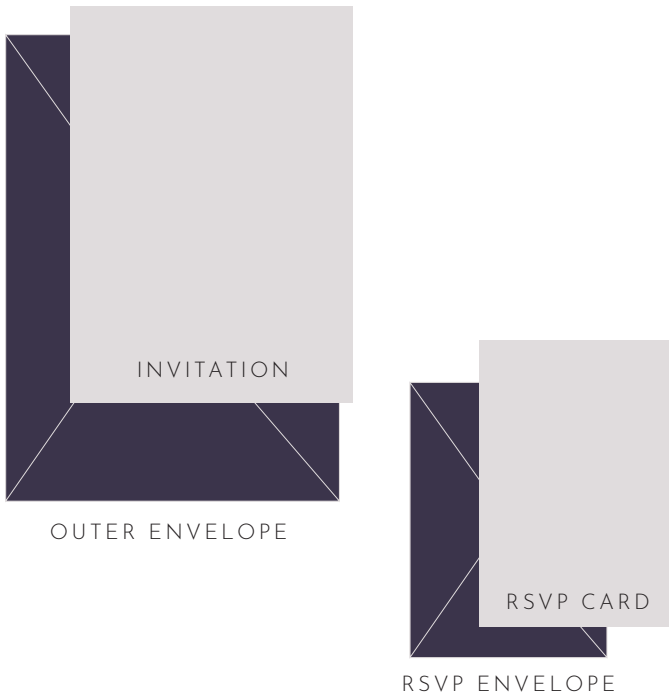
What pieces do you need in your
stationery suite?

PIECES

What pieces make up a wedding invitation suite?

When it comes to wedding invitation pieces, there is a massive range of choice. Invitations can range from the unusual and stand out to the understated, classic and beautiful pieces.

All my quotations are built on a starting base of a 4-piece invitation suite. This includes an A6 invitation card, a C6 outer envelope, an A7 RSVP card and a C7 RSVP envelope. From here, sizes, additional extras and print costs will be customised and added to create your final invitation suite.



PIECES

What pieces make up a wedding invitation?



It's important to think about what information you need to share with your guests, as this will determine how many pieces you may need in your invitation suite.

Are you getting married in the UK or abroad?

If you're getting married abroad you may want to think about adding an additional information or details card that lets your guests know about accommodation or travel arrangements.

Are you having a wedding website?

If yes, you may not require the traditional RSVP card and reply envelope. A good environmentally friendly option! I can also design and build wedding websites, so let me know if this is something you would like to enquire about!

Do your guests need to pick meal options?

You will likely require an RSVP card if you need to ask people for dietary requirements and meal options. Are you asking people to send you their favourite songs? If so you'll want to leave room for this on a reply card.

Does your wedding day have multiple sections or areas across one venue?

If your venue has multiple wedding areas or you are travelling to multiple venues throughout the day, you may want to provide a fun map for guests to navigate around the venue.

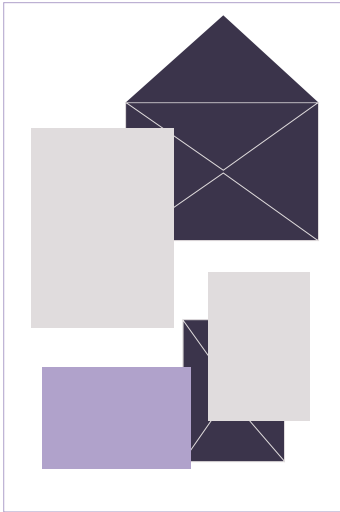
Are your wedding celebrations going to be spread out over a weekend or maybe even longer?

You may want to think about additional information cards that let your guests know about pre-wedding dinner plans or post-wedding party plans.

PIECES

What pieces make up a wedding invitation?

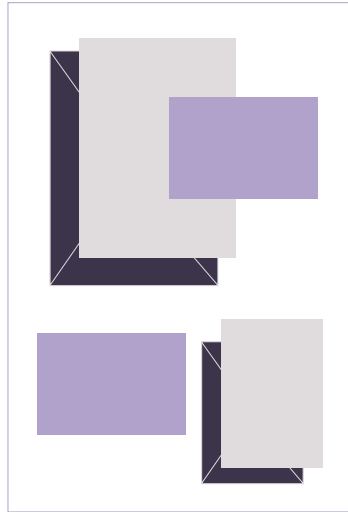
Bearing in mind the questions on the previous page, it's important to think about what information you need to share with your guests, as this will determine how many pieces you may need in your invitation suite. Building on a standard 4-piece suite, you can add various detail cards and extras.



5-Piece Invitation Suite

For example includes:

- 1 x Invitation
- 1 x Outer Envelope
- 1 x RSVP Card
- 1 x RSVP Envelope
- 1 x Details Card



6-Piece Invitation Suite

For example includes:

- 1 x Invitation
- 1 x Outer Envelope
- 1 x RSVP Card
- 1 x RSVP Envelope
- 1 x Details Card
- 1 x Gift Wish Card



03

LITTLE EXTRAS

Little finishing touches which add
a big personalised touch

LITTLE EXTRAS

What hand finishes are available to add to your stationery?

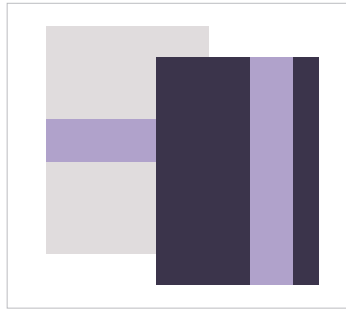
The finishing touches are where bespoke stationery comes into it's own. It can be a little daunting deciding what you would like your wedding stationery to look like, so I've put together a small glossary of terms that you might see when researching stationery, including a guideline 'starting from' price for each. There are countless combinations of hand finishes available at your fingertips so I'll work with you to determine what is possible within your budget.



Vellum Wrap

PRICES FROM £1.00* PER UNIT

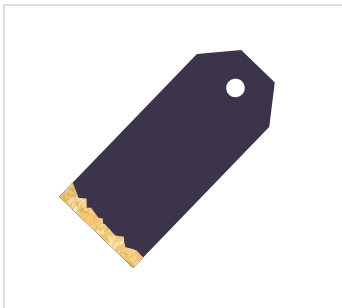
Vellum is a semi-transparent type of paper (think tracing paper). Vellum wraps can be printed or cut to custom shapes.



Belly Band

PRICES FROM £1.00* PER UNIT

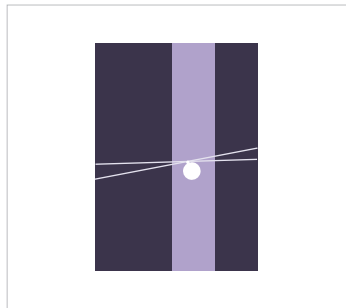
Belly bands are both practical, securing your invite components together, and pretty! They can be customised & printed.



Gold Leaf

PRICES FROM £0.50* PER UNIT

Gold leaf is small flecks of gold foil that can be adhered to a paper stock surface - it adds a romantic shimmer to a design!



Charms & Embellishments

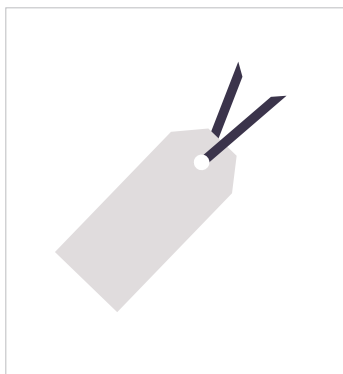
PRICES FROM £1.00* PER UNIT

Embellishments such as charms or dried flowers or can be a great opportunity to play with your wedding theme.

**Prices shown are a guide only and an accurate, custom quote will be provided to you following our consultation, based on your quantities and design choices.*

LITTLE EXTRAS

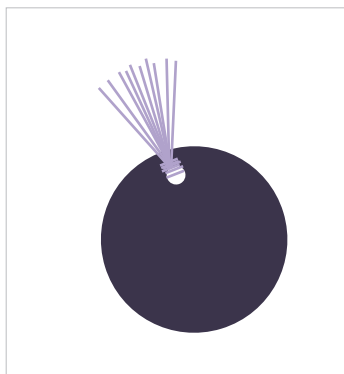
What hand finishes are available to add to your stationery?



Ribbon

PRICES FROM £1.00* PER UNIT

Ribbons add a lovely luxurious feel to any invitation



Tassel

PRICES FROM £1.00* PER UNIT

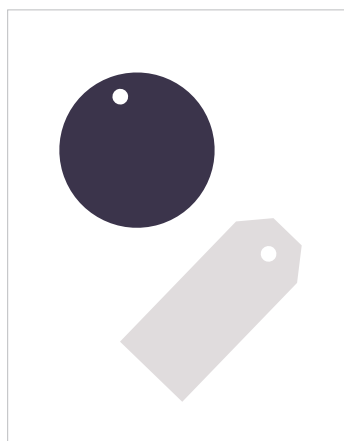
Tassels have grown in popularity and are such a fun way to add texture and movement to your invitation or day-of stationery.



Wax Seal

PRICES FROM £1.00* PER UNIT

Wax seals come in many shapes and sizes and are both practical in securing elements together, and they add a luxury touch to your invitations



Die-cut Tags

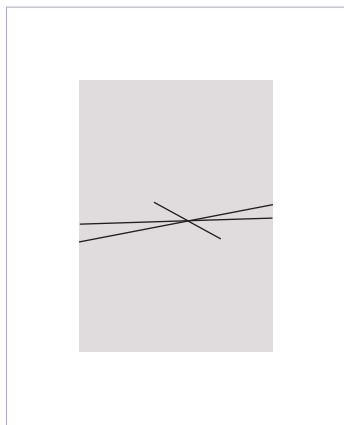
PRICES FROM £0.50* PER UNIT

Die-cut tags are a fun way to add personal details such as your wedding date or names, and can be designed to be paired with a ribbon or silk cotton cord.

**Prices shown are a guide only and an accurate, custom quote will be provided to you following our consultation, based on your quantities and design choices.*

LITTLE EXTRAS

What hand finishes are available to add to your stationery?



Silk Cotton Cord

PRICES FROM £0.50* PER UNIT

Cotton cord is a chic and minimal way to secure your invitation pieces together. This can be combined with die-cut tags, a wax seal or more.



Grommets

PRICES FROM £0.50* PER UNIT

If you are adding ribbon or cord to your invitation pieces, grommets are a way to neatly conceal the hole your ribbon is threaded through.



Envelope Liners

PRICES FROM £1.00* PER UNIT

Envelope liners come in plain block colours, but can also be custom-printed with a design that matches your suite.

**Prices shown are a guide only and an accurate, custom quote will be provided to you following our consultation, based on your quantities and design choices.*



A NOTE FROM ME

I've listed popular or regularly requested hand finishes, but if there's something particular you have in mind, I love a creative challenge and will work with you to create whatever hand finish you would like.





04

FASTENINGS

Envelopes, Sleeves, Pockets
& Fastenings

Envelopes, Sleeves, Pockets & Fastenings

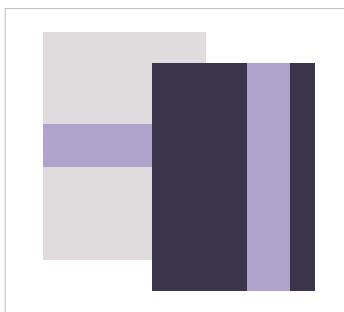
If the individual elements of your invitation suite are popped loose into an envelope, they would slide about in transit, and presentation on opening just wouldn't be the same! Sleeves, pockets and fastenings mean that items don't get lost and everything stays beautifully neat and tidy in your envelopes.



Angled Wrap

PRICES FROM £1.50* PER UNIT

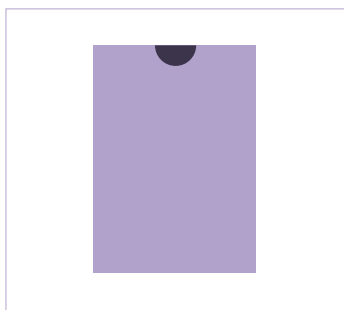
Custom-cut wraps or pockets are a fun way to make your wedding invitation suite even more unique, and practically they keep all your pieces secure.



Belly Band

PRICES FROM £1.00* PER UNIT

Belly Bands come in a variety of widths and colours. Like your invitations, they can be printed using various print techniques.



Die-Cut Sleeve

PRICES FROM £1.50* PER UNIT

Die cut sleeves keep all of your invitation pieces together and come in a variety of sizes to fit your invitation.



Vellum Wrap

PRICES FROM £1.00* PER UNIT

Vellum is a semi-transparent type of paper (think tracing paper). Vellum wraps can be printed or cut to custom shapes.

**Prices shown are a guide only and an accurate, custom quote will be provided to you following our consultation, based on your quantities and design choices.*

|

05

SIGNED, SEALED & DELIVERED

What are the addressing options?

SIGNED, SEALED, DELIVERED

Addressing Options

Addressing options will be dependent on a couple of things. One your budget, and two, how much time you have! If you're short for time and would prefer me to take care of the whole end-to-end process, you can opt for digital addressing, or hand written addressing.

DIY Addressing

NO COST TO YOU

If you're on a tighter budget, the most cost-effective option is to DIY address your invitations or Save the Dates. Your invitations will come to you pre-assembled with your RSVP envelope already addressed for you. All that's left for you to do is to write your guest's addresses on the outer envelope.

Digital Addressing

££

If you're short on time and would like me to handle addressing for you, or you're looking for a more finished and formal look, then digital addressing is a good option for you. Rather than being hand-written, your recipients addresses are digitally printed in our studio. During the content phase, I will ask for a list of your guests addresses and names.

Hand Written Addressing

£

If you're short on time, then I provide the option for your envelopes to be hand written by myself in my studio. These will be written in standard hand writing, not calligraphy. During the content phase, I will ask for a list of your guests addresses and names.

Calligraphy Addressing

£££

Custom calligraphy addressing is aesthetically impressive and is a beautiful way to address your invitations. They make a real statement when they arrive with your guests. Again, during the content phase, I will ask for a list of your guests addresses and names. Please note that custom calligraphy can add 2-3 extra weeks to the project timeline, so please make me aware if this is something you're interested in when you first enquire.



06

DESIGN PROCESS

What does the design process look
like?

HOW DOES IT WORK?

The Enquiry Process

01

Research

Whether you have a vision in mind for your stationery, (or you're easy going and would like to be surprised!), have a browse through our wedding portfolio, start a wedding board on Pinterest and read through some wedding blogs to get a feel for what you are looking for in your stationery.

02

Enquiry & Questionnaire

If you haven't done so already, the next step is to enquire via our enquiry form. Following your enquiry, I will get in touch and send you a quick online discovery questionnaire. We will then organise a 20 minute consultation, either by phone or email (whichever you prefer). If you're based around North Yorkshire, I'd love to meet you in person and have a chat over coffee!

03

Consultation

During our consultation, I'll chat to you about your stationery requirements, budget, colour schemes, wedding themes and more to get a real feel for your wedding vision. We'll also discuss timeframes and check that your timeline aligns with studio availability.

04

Payment

Following our consultation, I will send you a complimentary moodboard, which features design elements that we have discussed during your consultation, along with a custom quote for your wedding invitation suite. If you decide to go ahead with the process, I require a 50% deposit to begin the design process and to secure your place in the studio schedule.

Thanks



Thank you for reading through this design guide. Hopefully it has answered any questions you may have about my processes and the stationery options that are available to you, but if you have a question I haven't answered, please feel welcome to drop me an email at

✉ hello@theyorkshirestationeryco.co.uk

To enquire about bespoke wedding stationery, visit my website and fill out the quick bespoke stationery enquiry form, and I'll get back to you within 48 hours.

www.theyorkshirestationeryco.co.uk

 [@theyorkshirestationeryco](https://www.pinterest.com/theYorkshireStationeryCo/)

 [@theyorkshirestationeryco](https://www.instagram.com/theYorkshireStationeryCo/)